# THE PROCESS

### EMAIL CHRIS JOHNSON (CJ@IOA-HCF.COM) WITH THE FOLLOWING INFORMATION:



### CONTACT INFO

- •REP GROUP
- •NAME
- •PHONE NUMBER
- •EMAIL





### PROJECT INFO

- •PROJECT NAME
- •PROJECT DESCRIPTION

STEP 3



### RENDERING TYPE

•CHOOSE BETWEEN FIVE RENDERING OPTIONS STEP 4



### RECEIVE RENDER

•RECEIVE RENDER FOR CLIENT





### READY TO LEARN MORE?

CONTACT THE FACE BEHIND THE SCREEN:

# CHRIS JOHNSON DIRECTOR OF VISUALIZATION

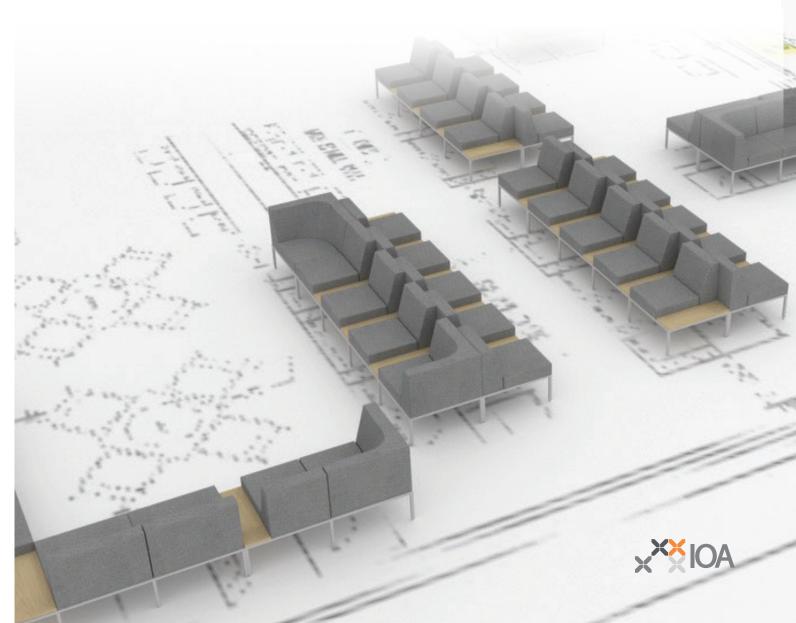


This is a tool that I am so thankful to have easy access to use. Chris is a delight to work with, and more often than not, the jobs he creates renders for are a SUCCESS!

LEANNE WEBER KREIS PARTNER/OWNER WEBER GROUP

# YOUR PROJECT VISUALIZED

IOA VISUALIZATION DEPARTMENT



# VISUALIZING THE FUTURE OF HEALTHCARE FURNITURE

Most people are visual learners. If our clients can see the quality and how high-end IOA furniture looks in the space being furnished, our reps almost always get the job. To put our clients in the setting they are designing is something that sets us apart from competitors and drives home the sale.

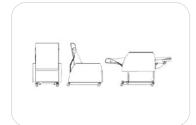
FABIO DELMESTRI PRESIDENT IOA-HCF

## RENDERING TYPES & NEEDED MATERIALS

I reach out to Chris Johnson with all the required information and when I need the project completed. We discuss the details of what the client is looking for, and he creates a beautiful, high-quality rendering.

JESSICA CASTILLO ARISTEIA METRO SENIOR SALES PARTNER

### DIMENSION DRAWINGS



PRODUCT #
OPTIONS / ACCESSORIES
STANDARD / CUSTOM DIMENSIONS

### CAD PRODUCT LAYOUT



PRODUCT # AND QUANITIY
OPTIONS / ACCESSORIES
STANDARD / CUSTOM DIMENSIONS
CAD OF ROOM(S) USED FOR LAYOUT
IDEA OF LOCATION FOR PRODUCTS

### PRODUCT RENDERINGS



PRODUCT #
MATERIALS / FINISHES
OPTIONS / ACCESSORIES
STANDARD / CUSTOM DIMENSIONS

#### 3D PRODUCT LAYOUT



PRODUCT # AND QUANITIY
MATERIALS / FINISHES
OPTIONS / ACCESSORIES
STANDARD / CUSTOM DIMENSIONS
CAD OF ROOM(S) USED FOR LAYOUT
IDEA OF LOCATION FOR PRODUCTS

#### HIGH QUALITY RENDERINGS



PRODUCT # AND QUANITIY
MATERIALS / FINISHES
OPTIONS / ACCESSORIES
STANDARD / CUSTOM DIMENSIONS
CAD OF ROOM(S) USED FOR LAYOUT
IDEA OF LOCATION FOR PRODUCTS